

TRADITIONAL SUSSI WEAVE

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Abstract

The classic Sussi weave is a symbol of South Asia's textile (Sindh's Textile Heritage), known for its vivid striped patterns and lightweight feel. This paper reviews the history, design features, challenges, and current state of Sussi weaving, while suggesting strategies for its preservation. It also highlights a new innovation using Sussi fabric for modern products such as ladies' bags and laptop bags to keep this traditional craft relevant in today's fashion and design.



INTRODUCTION

The growth of textile arts in the area over the centuries has been affected by the ease of availability to raw materials, the quality of the land, the climate, the available skills, the inherent sense of aesthetics and appreciation for beauty, a preference for color, and the predominating beliefs and traditions. While today, Pakistani weavers' ability to adapt their historic abilities to the demands and tastes of modern society has stood the test of time, resulting in a new vibrancy and enthusiasm in the industry. There is evidence to believe that between the 16th and 18th centuries, a significant textile industry evolved in Lahore, Thatta Lahari Bunder, Sehwan, and Karachi, which were among the subcontinent's major industrial and commercial centres.

Sussi weaving is an old textile art form notable for its striped patterns and vibrant colors. The term "sussi" refers to multicolored, striped cloth. The pattern dates back decades, with this type of cloth being exported in the pre-Christian period and produced

in large quantities in the seventeenth century. At one time

Multan's'sussi' cloth received considerable attention in England, but manufacturing now focuses on Gumbat and Tan-do Mohammad Khan in Sind. Cotton and silk or cotton and synthetic blends are becoming more frequently utilized instead of pure cotton ('sussi'). 'Sussi' material, traditionally used for tailoring 'shalwars' (trousers) for Sindhi ladies, is now also used for shirts and curtains. The fabric originated in Sindh, Punjab, and Rajasthan and was used for clothes like as shalwar kameez, turbans, and ghagras. It was made of cotton or silk.

It is particularly renowned for its comfort in hotter regions.

1. This research study will investigate the historical beginnings of Sussi weaving.
2. Evaluate its design, methodology, and cultural significance.
3. Discuss the obstacles that craftspeople encounter.
4. Make proposals for preserving the craft.

OBJECTIVES

The specific objectives of this research are

- To trace the history of the handicrafts of Sindh till recent times
- To explore the types of crafts and the artisans techniques
- To find out the problems faced by the artisans, and their financial worries
- To identify how both the quality and quantity of work are being affected by the

Economic slowdown in the country.

- To search that how much the government is paying attention to this intangible

Heritage

- To suggest some ideas regarding the revival and promoting the crafts and more

Importantly drive their attention towards the critical conditions of the crafts persons.

Literature review

The Historical Background of Sussi Weave Origins

Sussi weaving originated in the Indus Valley Civilization, with early examples unearthed at Mohenjo-Daro. The word "Sussi" is thought to have Persian origins, meaning "striped fabric," indicating its introduction.

Refinement occurred throughout the Mughal dynasty.

Sussi weaving originated in the Indus Valley Civilization, with early examples unearthed at Mohenjo-Daro. The word "Sussi" is thought to have Persian origins, meaning "striped fabric," indicating its introduction. (Smith 2005)

Evolution over time

1. Ancient Period: Handwoven cotton Sussi was suitable for the arid climates of Sindh and Punjab.
2. Mughal Era: The introduction of silk threads and natural dyes increased Sussi's attractiveness. Making it popular in Royal courts.
3. Colonial Era: Sussi remained a representation of rural identity despite the decline in market for handwoven textiles due to British industrialization.
4. After independence, industrial competition caused handlooms to diminish, which pushed Sussi into specialized markets, primarily for cultural and ceremonial purposes. (Khan 2017)

Source: Khan, A. (2017). "Mughal Influence on South Asian Weaving Traditions," Journal of

Cultural Heritage, 14(3), 45-60.

Design and Weaving Techniques

Key Characteristics

Stripes: Colorful stripes that alternate between red, green, yellow, and blue.

Patterns: A symmetrical arrangement of stripes to provide equilibrium.

Traditionally woven with cotton or silk yarn.

The Weaving Process

1. Preparation: Threads are dyed with natural ingredients such as indigo and madder.

2. Warp and Weft: Handlooms create striped patterns by interlacing vertical warp and horizontal weft threads.

3. Finish: The fabric is washed and sun-dried to improve texture and durability. (Ahmed 2013)

Cultural Significance

Sussi fabric has deep cultural significance:

1. Traditional clothing: Widely used for rural clothing, especially Sindhi and Punjabi communities.

2. Ceremonial Use: Usually given as a present at weddings and occasions of faith.

3. Identity: This reflects the cultural heritage of South Asian communities. (Patel 2015)

Source: Patel, V. (2015). "Weaving Heritage: Cultural Identity in South Asia," Cultural Studies Review, 11(4), 78-91.

Challenges Faced by Artisans

1. Declining Demand

The introduction of manufactured fabrics has significantly influenced demand for handwoven Sussi. (Singh 2020)

Source: Singh, K. (2020). "Sustainability in Traditional Textiles," Eco-Weave Journal, 5(1), 34-50.

2. Economic struggles

Artisans deal with low revenue and minimal financial support, making it difficult to maintain their livelihoods. (Ali 2018)

Source: Ali, M. (2018). "Weaving Futures: The Role of NGOs in Artisan Empowerment," Journal of Textile Innovation, 8(2), 102-119.

3. Lack of awareness.

The number of expert weavers is decreasing as younger generations lose interest in the profession. (Gupta 2021)

Source: Gupta, N. (2021). *The Revival of Handlooms*. New Delhi: Heritage Publications.

4. Climate Challenges.

Water scarcity and fluctuating weather patterns impact cotton agriculture, a key raw material for Sussi. (Rao 2019)

Recommendations

1. Educational Programs: Promote Sussi weaving into institutions to attract the next generation.
2. Government Support: Offer incentives and subsidies to skilled artisans.
3. Promote Sussi fabric globally by collaborating with designers. However, with time, the quality of craftsmanship has decreased. The value chain has been disrupted, and the old feeling of craftsmanship has vanished. This sector is in severe need of growth.

Source: Rao, S. (2019). "Natural Dyeing in South Asia," *International Journal of Textiles and Design*, 9(2), 112-130.

conclusion.

South Asia's textile heritage includes the classic Sussi weave, which showcases the artists' ability and ingenuity. However, the craft is facing significant challenges because to industrialization, financial difficulties, and a loss of modern relevance. Without help, this centuries-old art style may fade into obscurity.

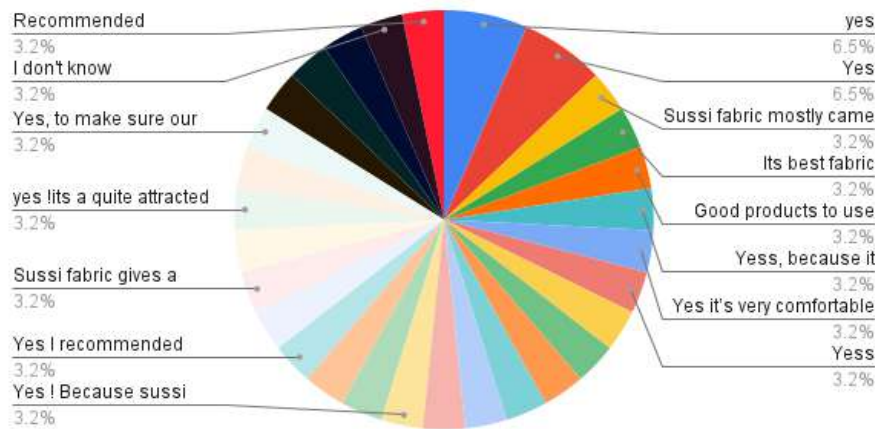
Marketing to revitalize the culture and art of Pakistan's legacy

4. Sustainable Initiatives: Promote the use of natural resources and environmentally friendly dyes.

Implementing these methods will conserve the Sussi weave for future generations and provide a sustainable income for artists.



Count of Would you recommend Sussi fabric to others? Why or why not?



This pie chart represents responses to whether people would recommend Sussi fabric to others and their reasons. The data is spread across multiple categories, with each response contributing a small percentage.

Below is a breakdown of each component:

Components of the Pie Chart:

1. **Yes (6.5%)**
 - o A small majority of respondents simply answered "yes," indicating they would recommend Sussi fabric.
2. **Yes (6.5%)** *(Repeated entry with the same response, possibly different participants)*
3. **Sussi fabric mostly came (3.2%)**
 - o A response suggesting that Sussi fabric is commonly used or popular.
4. **It's the best fabric (3.2%)**
 - o Some respondents consider Sussi fabric the best, making it a strong reason for their recommendation.
5. **Good products to use (3.2%)**
 - o Some recommend it due to the fabric's product quality.
6. **Yes, because it (3.2%)**
 - o A partially recorded response, likely indicating reasons related to its quality, durability, or comfort.
7. **Yes, it's very comfortable (3.2%)**
 - o Comfort is one of the factors that some respondents highlighted.
8. **Yess (3.2%)**
9. **Yes! Because Sussi (3.2%)**
 - o Another simple "Yes" response, reinforcing positive recommendations.
 - o A response that starts with an affirmation but does not complete the reason.
10. **Yes, I recommended (3.2%)**
 - Someone confirming they have recommended it before.
11. **Sussi fabric gives a (3.2%)**
 - Another incomplete response, possibly referring to a specific benefit of the fabric.
12. **Yes, it's quite attracted (3.2%)**
 - A response indicating that Sussi fabric is visually appealing.
13. **Yes, to make sure our (3.2%)**
 - Possibly referring to a cultural or quality-related reason.
14. **I don't know (3.2%)**
 - A neutral response indicating uncertainty.
15. **Recommended (3.2%)**
 - A simple confirmation that the fabric is recommended.

Additional Observations:

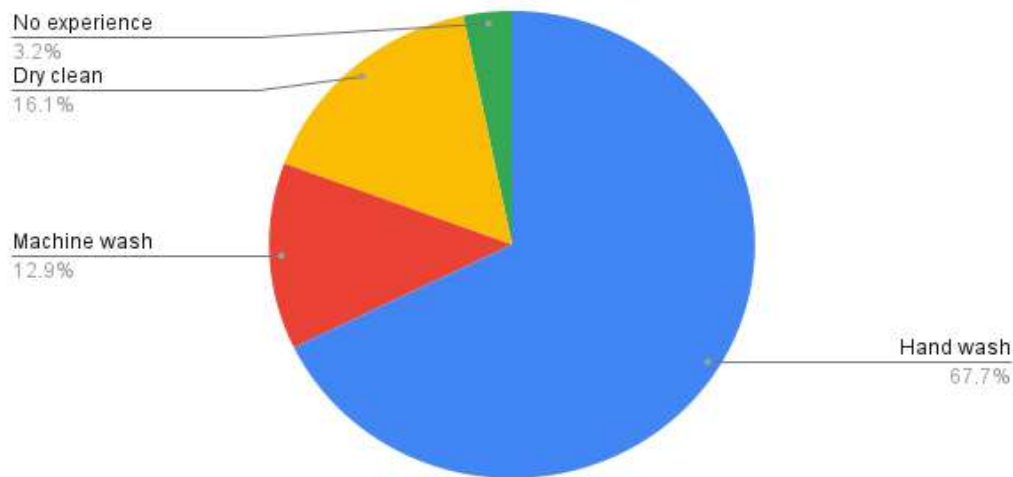
- **Diverse Responses:** Unlike previous pie charts with dominant sections, this one is highly fragmented, indicating that people

have varied and specific reasons for their recommendations.

- **Overall Positive Sentiment:** The majority of responses indicate a recommendation, with very few neutral or uncertain replies.

- **Key Factors for Recommendation:** Comfort, quality, attraction, and general satisfaction with Sussi fabric are common themes.

Count of How do you care for Sussi fabric items to maintain their quality?



This pie chart represents the different people use different methods to care for Sussi fabric items to maintain their quality. Below is a breakdown of each component:

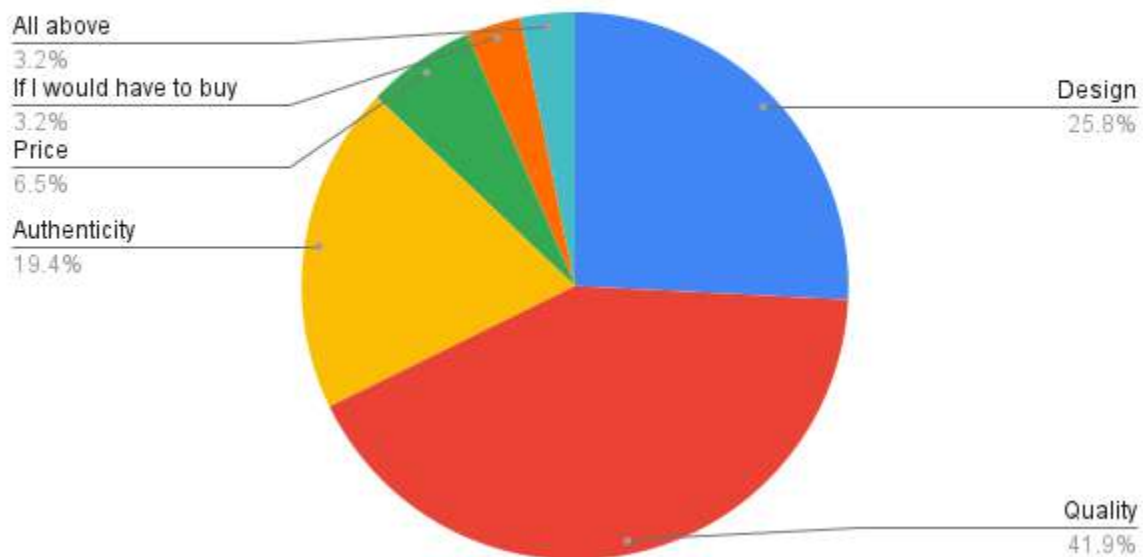
Components of the Pie Chart:

- The largest segment, indicating that the majority of respondents prefer hand washing as the primary method to maintain the quality of Sussi fabric. due to the delicate nature of Sussi fabric.
- A significant portion of respondents choose to dry clean their Sussi fabric items, to

- preserve their texture and longevity, particularly for those who want professional care.
- A smaller group prefers machine washing, though it may not be the most recommended method for maintaining fabric quality. possibly due to concerns about fabric damage.

A small percentage of respondents have no experience caring for Sussi fabric which could indicate new buyers or those who have not handled Sussi fabric personally.

Count of What factors do you consider when buying Sussi fabric? (Select all that apply)



This pie chart represents the factors considered by respondents when purchasing Sussi fabric. Below is a breakdown of each component:

Components of the Pie Chart:

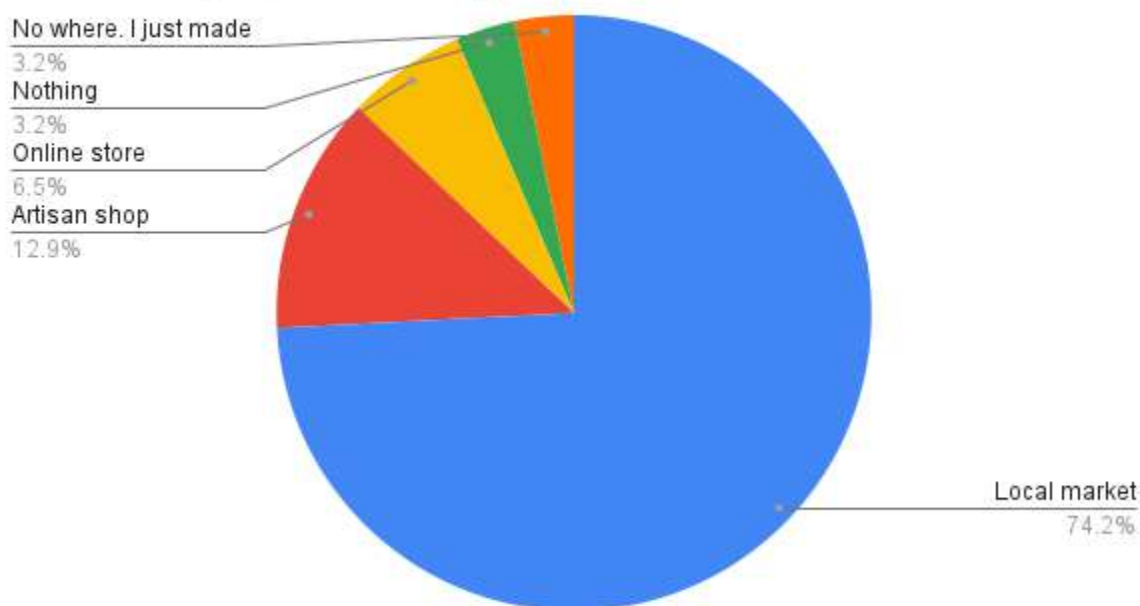
1. **Quality (Red - 41.9%)**
 - The largest segment of the pie chart, indicating that the majority of respondents consider quality as the most important factor when buying Sussi fabric.
2. **Design (Blue - 25.8%)**
 - The second most significant factor, showing that many respondents prioritize the design of the fabric.
3. **Authenticity (Yellow - 19.4%)**
 - This segment represents those who value authenticity in the fabric they purchase.
4. **Price (Green - 6.5%)**
 - A smaller portion of respondents consider price as a key factor when choosing Sussi fabric.
5. **All Above (Light Blue - 3.2%)**

- Some respondents selected all the factors as important in their decision-making process.
- 6. **If I Would Have to Buy (Orange - 3.2%)**
 - This represents respondents who might not actively buy the fabric but considered factors if they were to make a purchase.

Additional Observations:

- **Labels & Percentages:** The chart includes labels for each category, indicating the percentage of respondents who selected each factor.
- **Proportional Representation:** Larger segments correspond to more popular factors, while smaller ones indicate lesser consideration among respondents.

Count of If yes, where did you purchase it from?

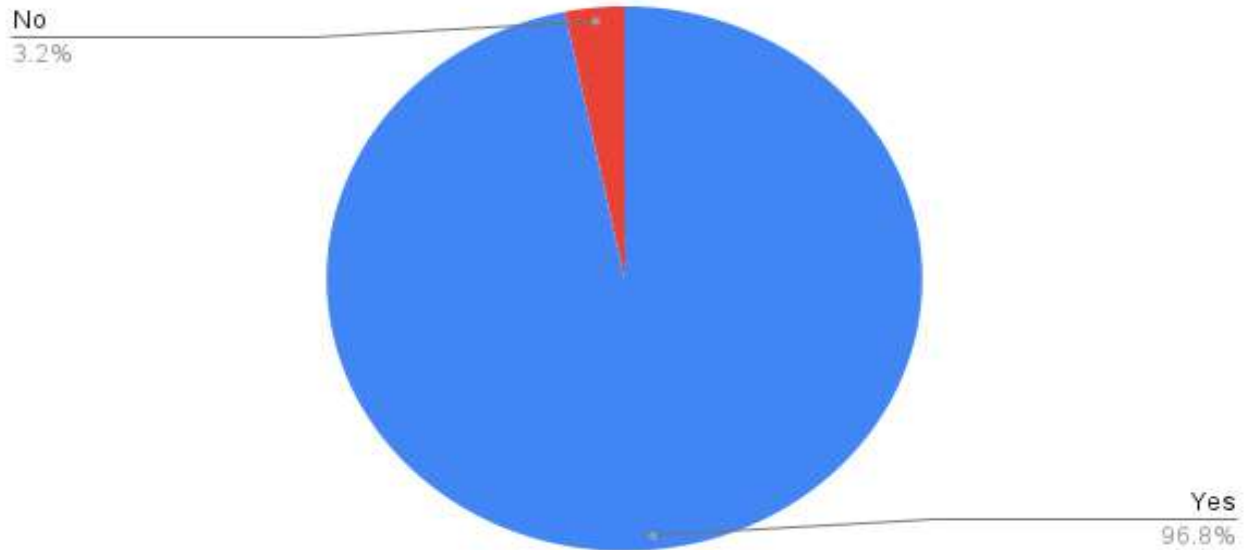


This pie chart illustrates the distribution of purchase locations for those who answered "yes" to purchasing Sussi fabric or items made from it. Let's break down the percentages:

- Local Market:** This is the dominant category, representing 74.2% of respondents. It's shown in blue and takes up the largest portion of the pie chart, indicating that the local market is the most popular place to purchase Sussi fabric or items.
- Artisan Shop:** This category accounts for 12.9% of purchases and is represented by the red slice. It's the second largest category, though significantly smaller than the local market.
- Online Store:** 6.5% of respondents purchased Sussi fabric or items from an online store, shown in yellow.
- Nothing:** This category, also at 3.2%, represents respondents who might have selected "yes" to purchasing but then indicated they didn't purchase from any of the listed locations. It's shown in green.
- No where. I just made it:** This category also represents 3.2% of respondents, depicted in orange. It suggests that these individuals created the items themselves rather than purchasing them.

In summary, the chart reveals that the local market is by far the most common place to purchase Sussi fabric or items, followed by artisan shops. Online stores and self-made items represent smaller segments of the market.

Count of Have you purchased Sussi fabric or items made from it before?



The chart is a pie chart representing the responses to the question "Have you purchased Sussi fabric or items made from it before?". It shows a strong majority of respondents have purchased Sussi fabric or items made from it.

Here's a breakdown based on the percentages:

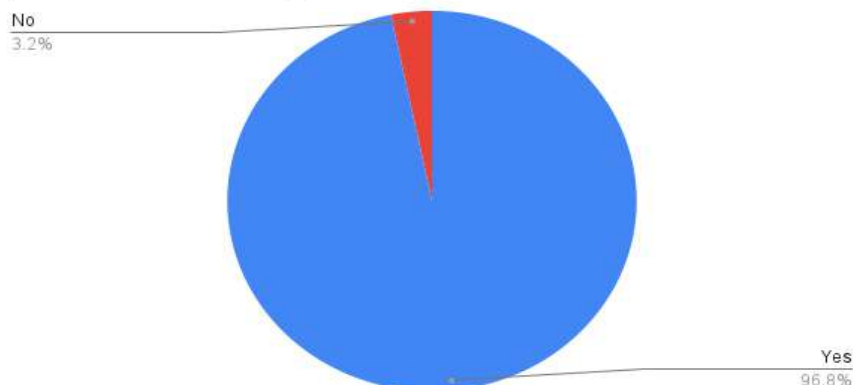
- **Yes:** 96.8% of respondents indicated they have purchased Sussi fabric or items made from it. This represents the vast majority and is shown in blue, taking up almost the entire pie chart.

No: Only 3.2% of respondents indicated they have not purchased Sussi fabric or

items made from it. This is a very small portion, represented by the red slice, indicating a very low percentage of non-buyers in the sample.

In essence, the chart shows that Sussi fabric or items made from it have a very high purchase rate among the surveyed group.

Count of Do you believe Sussi fabric should be preserved as part of cultural heritage?



This pie chart represents responses to whether Sussi fabric should be preserved as part of cultural heritage. Below is a breakdown of each component:

Components of the Pie Chart:

1. **Yes (Blue - 96.8%)**
 - The overwhelming majority of respondents believe that Sussi fabric should be preserved as part of cultural heritage. This indicates strong cultural and historical significance attached to the fabric.
2. **No (Red - 3.2%)**
 - A very small percentage of respondents do not believe that Sussi fabric should be preserved as cultural heritage.

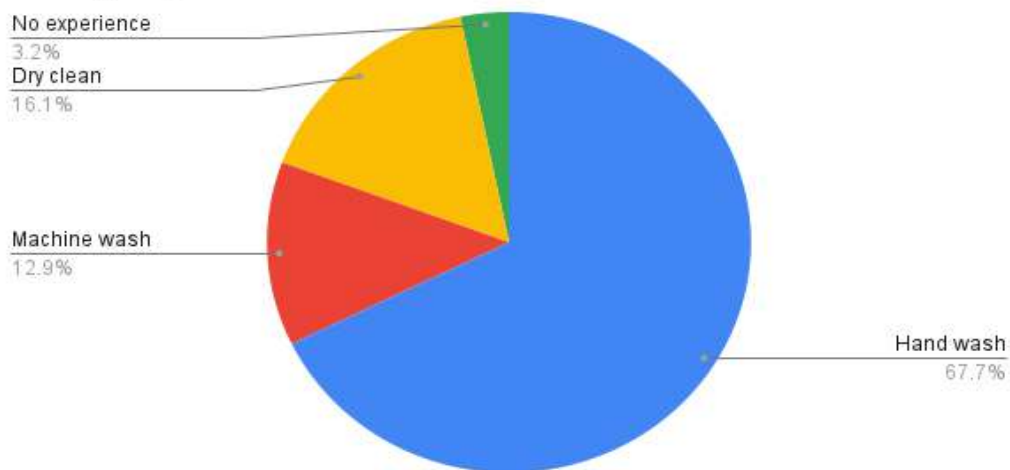
- **Near-Unanimous Agreement:** The vast majority of people recognize the cultural value of Sussi fabric and support its preservation.
- **Minimal Opposition:** The small percentage of people who do not consider it cultural heritage may either lack awareness or have different perspectives on fabric preservation.
- **Cultural Significance:** This result suggests that Sussi fabric holds deep cultural and traditional value, making it an important aspect of heritage conservation efforts.

Additional Observations:

-

Would you like a comparative analysis with other charts to identify patterns?

Count of How do you care for Sussi fabric items to maintain their quality?



This pie chart represents the different methods people use to care for Sussi fabric items to maintain their quality. Below is a breakdown of each component:

Components of the Pie Chart:

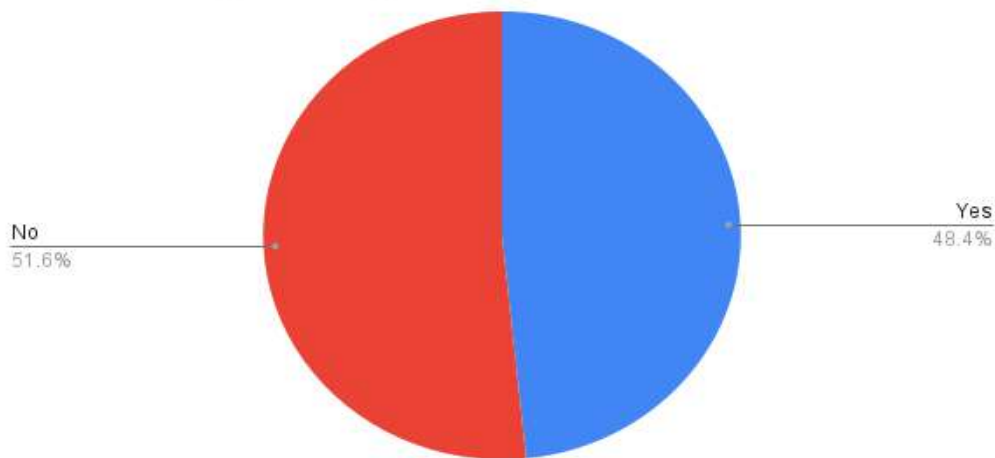
1. **Hand Wash (Blue - 67.7%)**
 - The largest segment, indicating that the majority of respondents prefer hand washing as the primary method to maintain the quality of Sussi fabric.
2. **Dry Clean (Yellow - 16.1%)**
 - A significant portion of respondents choose to dry clean their Sussi fabric items, likely to preserve their texture and longevity.
3. **Machine Wash (Red - 12.9%)**
 - A smaller group prefers machine washing, though it may not be the most recommended method for maintaining fabric quality.
4. **No Experience (Green - 3.2%)**
 -

- A small percentage of respondents have no experience caring for Sussi fabric.

Additional Observations:

- Hand washing is the dominant choice, likely due to the delicate nature of Sussi fabric.
- Dry cleaning is a preferred alternative, particularly for those who want professional care.
- Machine washing is less common, possibly due to concerns about fabric damage.
- A small group has no experience with fabric care, which could indicate new buyers or those who have not handled Sussi fabric personally.

Count of Do you know about the cultural significance of Sussi fabric in its region of origin?



"Do you know about the cultural significance of Sussi fabric in its region of origin?"

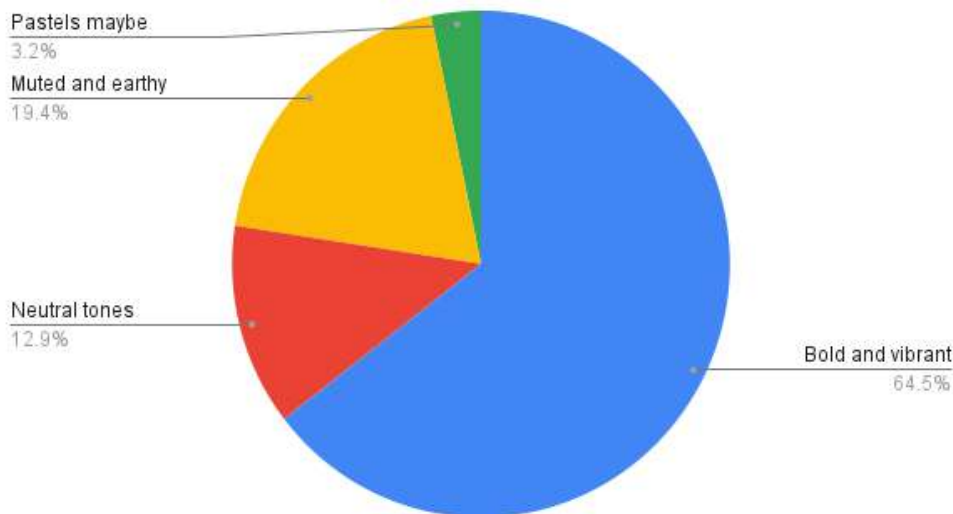
Breakdown of Components:

1. "No" (Red - 51.6%)
 - o The majority of respondents (51.6%) are unaware of the cultural significance of Sussi fabric in its region of origin.
 - o This indicates a potential gap in cultural knowledge or awareness, possibly due to lack of exposure, education, or fading traditional practices.
2. "Yes" (Blue - 48.4%)
 - o Nearly half of the respondents (48.4%) do understand the cultural significance of Sussi fabric.
 - o This suggests that while many people recognize Sussi fabric, its deeper cultural meaning might not be widely understood

Observations:

- **Balanced Awareness:** The responses are nearly evenly split, suggesting that while Sussi fabric is known, its history and cultural context may not be well-documented or communicated to wider audiences.
- **Possible Need for Cultural Education:** Given that a slight majority (51.6%) lack knowledge, there may be an opportunity for awareness campaigns, exhibitions, or educational initiatives to highlight Sussi fabric's significance.
- **Comparison with Other Data:** It would be interesting to see if those who believe Sussi fabric should be preserved as cultural heritage are the same individuals who understand its cultural significance.

Count of What colors do you prefer in Sussi fabric designs?



This pie chart represents the preferred colors in Sussi fabric designs based on respondents' choices. Below is a breakdown of each component:

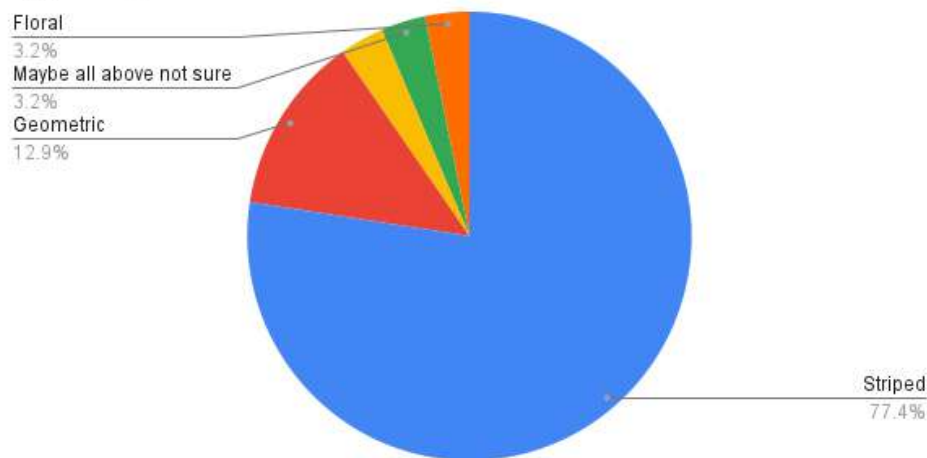
Components of the Pie Chart:

1. **Bold and Vibrant (Blue - 64.5%)**
 - This is the largest segment of the pie chart, indicating that the majority of respondents prefer bold and vibrant colors in Sussi fabric designs.
2. **Muted and Earthy (Yellow - 19.4%)**
 - A significant portion of respondents prefer muted and earthy tones, showing an inclination toward more subtle and natural color palettes.
3. **Neutral Tones (Red - 12.9%)**
 - A smaller but notable segment of respondents prefer neutral tones, suggesting that some buyers favor classic, understated color schemes.
4. **Pastels Maybe (Green - 3.2%)**
 - The smallest segment of the chart, indicating that very few respondents consider pastel shades when selecting Sussi fabric designs.

Additional Observations:

- **Labels & Percentages:** Each section is labeled with the percentage of respondents who selected that particular color preference.
- **Proportional Representation:** Larger sections reflect more popular choices, while smaller sections indicate less preferred options.

Count of Which patterns of Sussi fabric do you find most appealing?



"Which patterns of Sussi fabric do you find most appealing?"

Breakdown of Components:

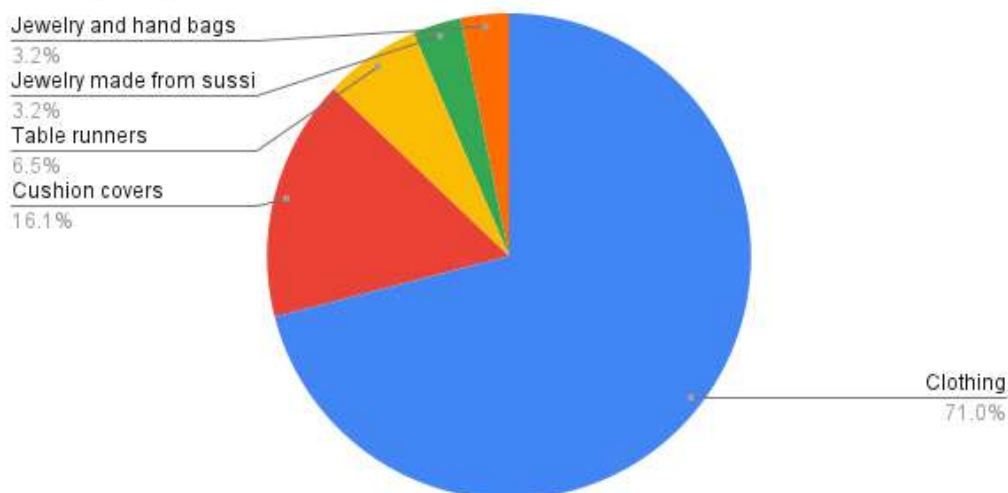
1. **Striped (Blue - 77.4%)**
 - The vast majority (77.4%) of respondents prefer striped patterns, making it the most appealing pattern for Sussi fabric.
2. **Geometric (Red - 12.9%)**
 - A smaller portion (12.9%) finds geometric patterns appealing, suggesting some preference for structured designs.
3. **Floral (Green - 3.2%)**
 - A minimal number of respondents (3.2%) like floral patterns in Sussi fabric, indicating it is not a primary choice.
4. **Maybe all above, not sure (Yellow - 3.2%)**
 -

- Another 3.2% are unsure or like multiple patterns, reflecting indecisiveness or broad appeal.

Observations:

- **Strong Preference for Stripes:** The overwhelming choice of striped patterns aligns with the traditional look of Sussi fabric, which is often characterized by vibrant, bold stripes.
- **Geometric Patterns as a Secondary Choice:** While not as popular as stripes, geometric patterns still have a notable preference among respondents.
- **Limited Appeal for Floral Designs:** The floral pattern receives the least support, suggesting that it is not a typical or well-known feature of Sussi fabric.

Count of If yes, what type of items have you used? (Select all that apply)



"If yes, what type of items have you used? (Select all that apply)"

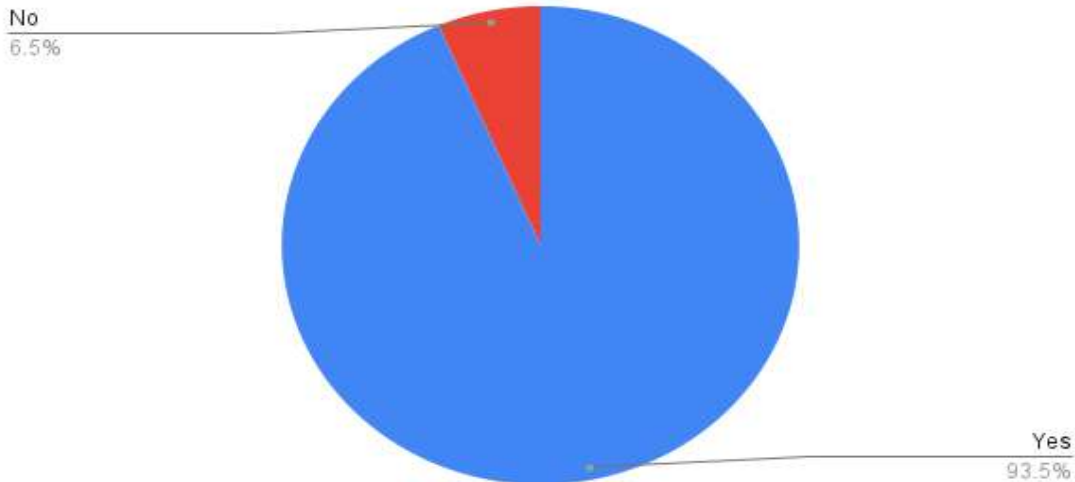
Breakdown of Components:

1. **Clothing (Blue - 71.0%)**
 - o The majority of respondents (71.0%) have used Sussi fabric in clothing, making it the most common application.
2. **Cushion covers (Red - 16.1%)**
 - o A significant portion of respondents (16.1%) have used Sussi fabric for cushion covers, indicating its use in home décor.
3. **Table runners (Yellow - 6.5%)**
 - o Some respondents (6.5%) have used Sussi fabric for table runners, another home décor application.
4. **Jewelry and handbags (Green - 3.2%)**
 - o A small percentage (3.2%) have used Sussi fabric in accessories like jewelry and handbags.
5. **Jewelry made from Sussi (Orange - 3.2%)**
 - o Another 3.2% have specifically used jewelry made from Sussi fabric.

Observations:

- **Dominance in Clothing:** The overwhelming preference for clothing suggests that Sussi fabric is primarily known and used in apparel rather than home décor or accessories.
- **Secondary Home Décor Use:** Cushion covers and table runners together account for 22.6%, showing that some people also associate Sussi fabric with home decoration.
- **Minimal Use in Accessories:** Jewelry and handbags are the least common use cases, indicating that Sussi fabric is not widely recognized for these purposes.

Count of Have you ever owned or used an item made from Sussi fabric?



"Have you ever owned or used an item made from Sussi fabric?"

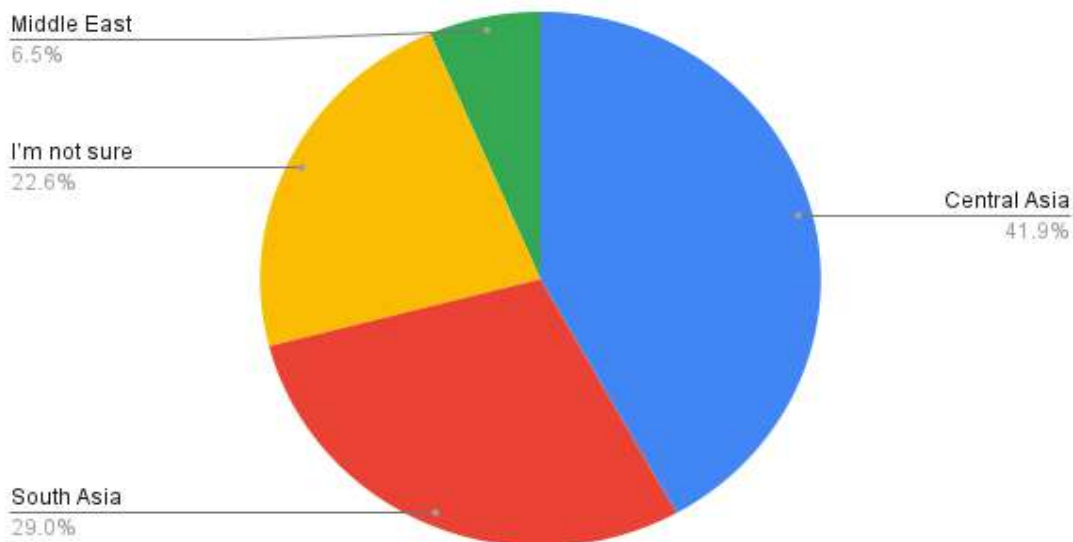
Breakdown of Components:

1. Yes (Blue - 93.5%)
 - o The vast majority of respondents (93.5%) have owned or used an item made from Sussi fabric, indicating strong familiarity and usage of this textile.
2. No (Red - 6.5%)
 - o A small percentage of respondents (6.5%) have never owned or used an item made from Sussi fabric, suggesting limited exposure to this type of fabric.

Observations:

- **High Awareness and Usage:** The dominant "Yes" response suggests that Sussi fabric is well-integrated into the respondents' lives, whether in clothing, home décor, or other textile applications.
- **Minimal Unfamiliarity:** The small "No" segment (6.5%) indicates that only a few individuals are unfamiliar with or have never used this fabric, which could be due to geographical, cultural, or personal preferences.

Count of Where do you think Sussi fabric originates from?



This pie chart represents responses to the question: "Where do you think Sussi fabric originates from?" Below is a breakdown of each component:

Components of the Pie Chart:

1. **Central Asia (Blue - 41.9%)**
 - The largest group of respondents believe that Sussi fabric originates from Central Asia, indicating a strong association with textile traditions from that region.
2. **South Asia (Red - 29.0%)**
 - A significant portion of respondents associate the origin of Sussi fabric with South Asia, suggesting that they recognize its presence and production in countries like India or Pakistan.
3. **I'm not sure (Yellow - 22.6%)**
 - A notable percentage of respondents are unsure about the origins of Sussi fabric, highlighting a gap in knowledge about its historical background.

4. **Middle East (Green - 6.5%)**

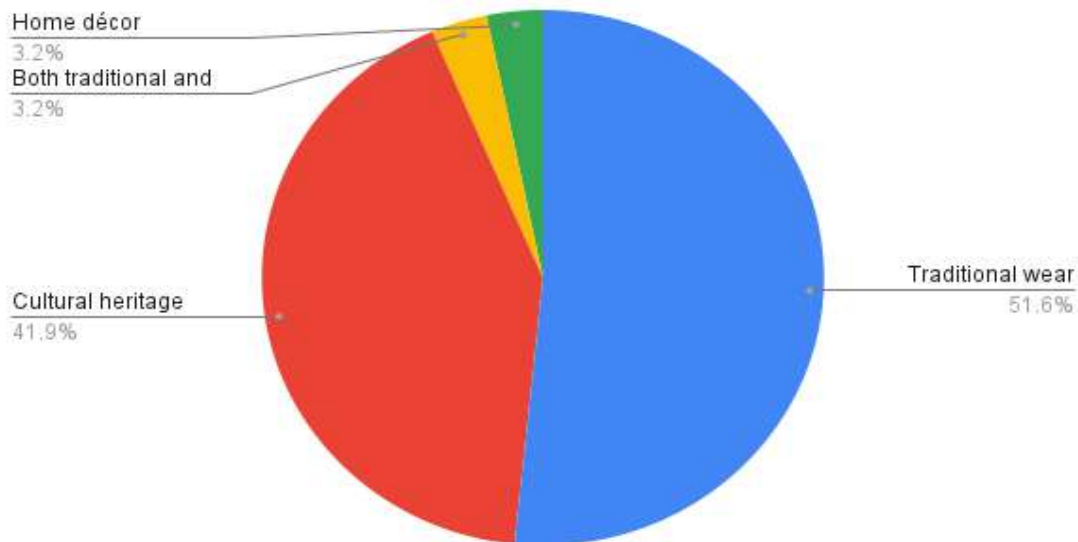
- A small fraction of respondents believe Sussi fabric comes from the Middle East, reflecting some awareness of textile production in that region but less certainty compared to other areas.

Additional Observations:

Majority Consensus on Asian Origins: Most respondents (a combined 70.9%) believe Sussi fabric originates from either Central or South Asia, which aligns with historical evidence of traditional weaving practices in these regions.

- **Knowledge Gap:** A 22.6% uncertainty rate suggests that awareness of Sussi fabric's precise origins could be improved through education or cultural promotion.
- **Middle East as a Lesser-Known Origin:** While the Middle East is historically known for its textile traditions, it is not the dominant choice for Sussi fabric's origin, as reflected in the low percentage.

Count of What do you associate Sussi fabric with?



This pie chart represents responses to the question: "What do you associate Sussi fabric with?" Below is a breakdown of each component:

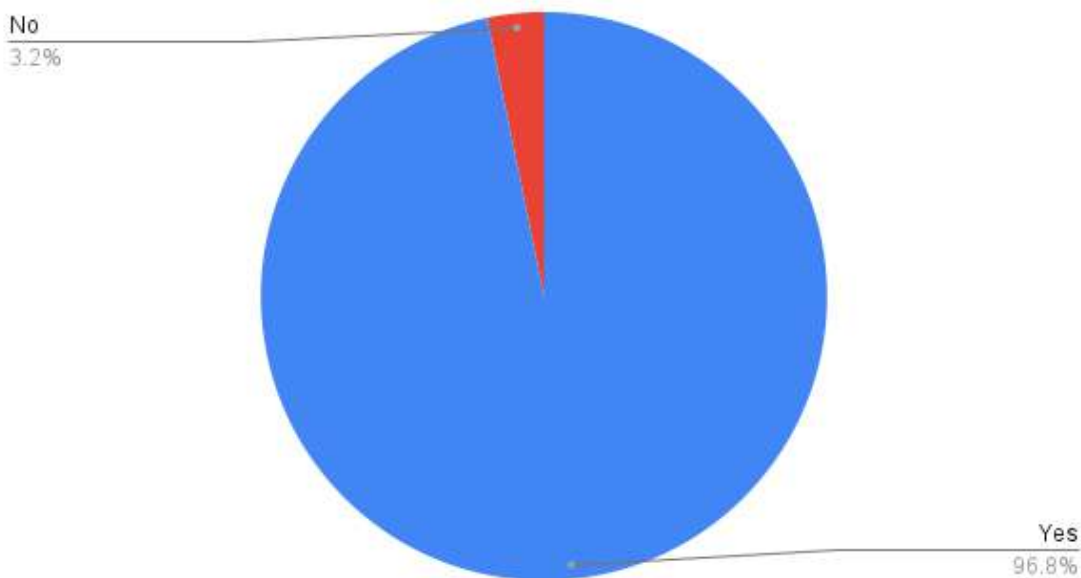
Components of the Pie Chart:

1. **Traditional Wear (Blue - 51.6%)**
 - The majority of respondents associate Sussi fabric with traditional clothing, indicating its strong connection to cultural fashion.
2. **Cultural Heritage (Red - 41.9%)**
 - A significant portion of respondents link Sussi fabric with cultural heritage, reinforcing its historical and traditional importance.
3. **Both Traditional and Home Décor (Yellow - 3.2%)**
 - A small percentage of people associate Sussi fabric with both traditional wear and home décor, suggesting some level of versatility.
4. **Home Décor (Green - 3.2%)**
 - A minor portion of respondents see Sussi fabric as a material used in home decoration, such as upholstery or textiles for interior design.

Additional Observations:

- **Strong Cultural and Traditional Identity:** A combined 93.5% of responses link Sussi fabric to either traditional wear or cultural heritage, confirming its deep-rooted historical significance.
- **Limited Association with Home Décor:** The small percentage associating it with home décor suggests that Sussi fabric is primarily used for clothing rather than interior applications.
- **Versatility:** While mostly tied to tradition, a few respondents acknowledge its use in both wearables and décor, hinting at potential modern applications.

Count of 1. Have you heard about Sussi fabric before?



This pie chart represents responses to the question: "Have you heard about Sussi fabric before?" Below is a breakdown of each component:

Components of the Pie Chart:

1. **Yes (Blue - 96.8%)**
 - The vast majority of respondents have heard about Sussi fabric, indicating high awareness of the fabric among the surveyed group.
2. **No (Red - 3.2%)**
 - A very small percentage of respondents have not heard about Sussi fabric, showing that only a few people are unfamiliar with it.

- **Minimal Unfamiliarity:** The low percentage of people unaware of Sussi fabric indicates that it is not an obscure textile.
- **Correlation with Cultural Heritage:** This chart aligns with the previous chart on cultural heritage, where 96.8% believed Sussi fabric should be preserved—implying that knowledge about Sussi fabric contributes to its perceived cultural value.

Additional Observations:

- **High Awareness:** Since almost everyone has heard of Sussi fabric, it suggests that it is well-known within the community or demographic surveyed.

Future suggestions

"According to my understanding, if we use Susi (traditional fabric) in modern products like laptop bags and ladies' purses, it can give new life to this fabric. As an experiment, I used Susi in laptop bags, ladies' purses, and jewelry.



People in Hyderabad not only liked it but also demanded more such stylish bags and purses at affordable prices. However, a new issue arose – the cost of handmade Sussi. We need to consider how to produce this fabric in larger quantities without compromising its quality."If the government starts working on this and provides official grants to Sussi workers, or launches special programs like short courses for them – where learners are also given stipends – and after completing the diploma, they are eligible for government-backed loans, then they could set up small factories with a few hand looms and hire their own workers. This would not only

increase the production of Sussi significantly, but also help reduce unemployment to a great extent."

Conclusion

According to the study's findings, the majority of respondents acknowledged the importance of Sussi fabric in the region's cultural legacy and strongly supported its preservation. The fabric is frequently bought, mostly from local markets, and is mostly connected to traditional attire. Many respondents are unclear or ignorant about its cultural importance and origins, indicating a significant knowledge gap. Quality, design, and authenticity are the desired qualities of Sussi cloth, with a predilection for striped patterns and vivid colors. According to the study, in order to ensure that this

ancient art is valued and maintained, there is a need for programs that not only market Sussi fabric but also inform people about its cultural origins and history for future generation. When respondents were asked about what type of items have they used ,

majority of them choose clothing. This highlights that many of those respondents have no idea about the other uses of sussi fabric .





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